

The logo features a red square with a dashed red border, positioned to the left of the word "PIXMIST" in a bold, black, sans-serif font.

PIXMIST



Designing



Printing



Production



**Marketing
Consultancy**



Introduction:

Whenever, we introduce ourselves that we are from PIXMIST. The very First question being asked to us is **what PIXMIST is.**

Our answer is,

PIXMIST is our identity. It technically defines our product line into one word.

PIX = Pixel **MIST** = covered with.

PIXMIST = COVERED WITH PIXELS

PIXEL is the base element for Designing, Printing & Production and we are providing you all these services as one stop solution at your doorsteps.

VISION:

To become the most reliable brand for corporate sectors of India in their branding and printing requirements.

MISSION:

To offer the client one stop solution for all their Printing related requirements at the optimum cost and time line.



Designing



*"A good **design** is a foundation for success."*

It is undebatable in today's era that the designing has been an integral part to carry out any task.

From marketing/ communication perspective, if we need to define what a design is than we will say,

"To communicate effectively without using words"

PIXMIST is honored that we are having the most creative & technologically sound resources as our team, who can work across all the designing platforms and are always ready to work upon the client's brief to showcase their creativity.



Platforms / Software

Corel **Draw**,
Adobe illustrator (**Ai**)
Adobe photoshop (**Ps**)



Proficiency

Logo Design
Identity Creation
3D Design
Graphic Design
Event/ Exhibition Stall Design



Printing



“**Printing** is the first impression of the brands to consumers”

Printing is the crucial element for the process of branding/communication.

If the design is good but it is not printed beautifully than it is of no use. We can say,
“ **Designing is the soul whereas printing is like adding life to it**”

At PIXMIST, we respect each and every designs and hence, we have the best quality printers for different media and different printing types such as solvent, eco solvent, latex, etc.



Technology

Digital Print
Offset Print
Screen Print



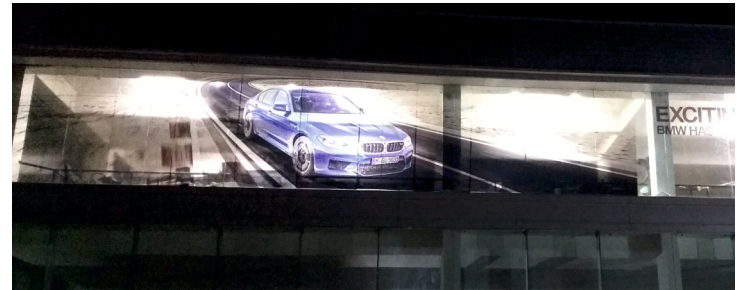
Media

Paper
Flex
Vinyl
Fiber
Fabric

Offset Printing



Digital Printing



Screen Printing



Production



“**Production** is the technical collaboration of Designing and Printing”

Though, one have the good quality designs and print but if it is not placed in structured format, it is of no use.

“**Production is the backbone for any communication medium**”

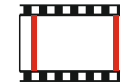
The life your brand can be evaluated as in direct proportion of your branding elements. Hence, as strong your production, as strong your brand identity.

With the highly qualified and experienced team for production, **PIXMIST** has become most reliable brand for their clients for production of any kind of branding elements.



Scope

Signages
Metal Letters
Event & Exhibition Stall
Display Items



Media

ACP (Alluminium Composite Panel)
Acrylic
Metal (MS/SS)
Wooden
PVC Foam sheet
Trans lit
Flex & Frames



Metal Letters



Acrylic + Vinyl Signs



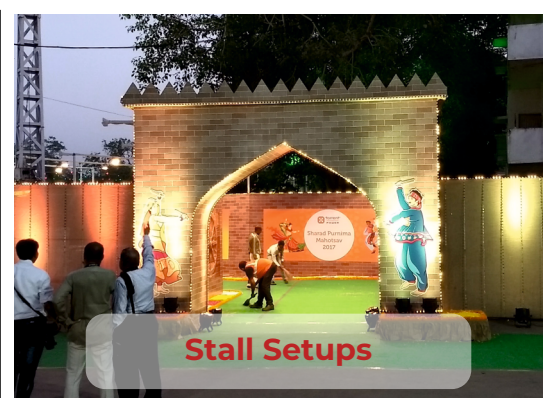
Retro Reflective Signs



Turnkey Branding Projects



Glass Signs



Stall Setups



Marketing Consultancy

Scope of Work



ATL Activities
BTL Activities
TTL Activities

Creating Buzz



Event Management & Organizing
Road Shows
Digital/ Social/ Online Marketing
Public Relation (PR)
Brand creation & Development

“Marketing does not mean to expend, it means, open the various sources to earn.”

Marketing is the most integral part for any firm/ company/ organization. No company can survive without effective marketing. However, the mediums of marketing for each firm/ company/ organizations are different.

Marketing is the wide area and it is not limited to sales only. It is a 360 degree process from designing a product to sell a product into the market.

With more than 6 years of corporate experience in various industries, our experienced top management can provide consultations to our clients for their any kind of marketing requirements.

Social Events



Brand Promotion



Product Promotion



Corporate Stall Setups



Paper Insertion





Our Valued Clients





36, Vandemataram Homes, Nr. IOCL Petrol Pump, Chenpur Road, New Ranip, Ahmedabad.

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